



# INDIMA

WINTER EDITION  
JULY 2014

## EMPOWERING YOUTH LITERACY

[Nal'ibali](#), is a national reading for enjoyment campaign, that celebrated its 2nd anniversary this June. Working together with partners to drive literacy change in South Africa, the campaign wishes to involve people to help put into place the conditions that support and sustain reading for enjoyment in homes and communities across the country. This year the Community Work Programme (CWP) in the Free State and the Lima Learning Support Unit, arranged a Youth Day event that focused on empowering youth literacy, inspired by Nal'ibali. A Youth Literacy Competition was held at the Ficksburg Boitumelo Secondary School where Grade 9 learners were encouraged to read, sing or act out their favourite poems and short stories in order to participate in the competition. Some of the learners constructed their own stories and poems and impressed their fellow peers, teachers as well as the CWP participants who work at the school as teacher assistants.

To view more pictures please [click here](#)



**ABOVE LEFT:** Sefatsa Dirontsho, won first place for reciting her poem with such enthusiasm as well as reading out her own short story.



**ABOVE LEFT:** Grade 9 learners from Boitumelo Secondary School participated in the Youth Literacy Competition inspired by Nal'ibali.



**ABOVE RIGHT:** The top 4 prize winners stand alongside David Litabe (far left) as well as Nontokoza Kunene (far right) from the Lima Learning Support Unit.



**BELOW:** David Litabe, CWP Ficksburg Site Manager, is a writer of several children short stories and read aloud his own story "Letsheng La Badimo"



## CELL C “TAKE A GIRL CHILD TO WORK DAY”



**ABOVE:** Siphakamise Ngobhane (left), Lima CWP facilitator, hands over lunch packs to the students of Esizibeni Secondary School in Memel (Free State).

The [Cell C “Take a Girl Child to Work Day”](#) campaign celebrated its 12th anniversary with the theme, “Dream, Believe, Achieve.” This year’s event aimed to remind girl learners that they have the power to make their greatest dreams come true by believing in themselves. Cell C also wants to encourage these young women to remember that they can inspire, influence and lead others to greatness. The event offers to provide girls with the opportunity to explore various career opportunities. In most rural areas, there are many matric students who do not have the funding to study after school or failed to get a bursary. [The Community Work Programme](#), sponsored by the Department of Co-operative Governance, provides disadvantaged young people with a chance to join the Programme to enhance their skills in order to improve their employability.

Over 130 Grade 11 girls from three schools in the Free State were invited to visit nearby CWP sites.

The learners were shown that the CWP offers opportunities to develop their skills in infrastructure, agriculture, education, environment and social development. The participants demonstrated how they are making a difference in the communities they live in, and encouraged the girls to reach for opportunities to study further and master their skills so that they may also help develop their communities.



**ABOVE LEFT:** A CWP participant from the sector of Agriculture demonstrates, to the pupils of Marallaneng Secondary School in Ficksburg, how to test the soil for planting vegetables as well as basic farming techniques.

**ABOVE RIGHT:** David Litabe, Lima CWP Facilitator, highlighted the infrastructure work the CWP participants do on the roads, including fixing the many potholes in Setsoto Municipality. He encouraged the girls from Tshelang Secondary School, to study towards becoming construction engineers or surveyors.

# LEARNING SUPPORT UNIT (LSU)

## AN EDUCATION UNIT BURSTING WITH PARTNERSHIPS

In the previous INDIMA, an imminent partnership was reported on with the [DG Murray Trust \(DGMT\)](#) and [Ilifa Labantwana](#) that sought to strengthen existing Lima education support initiatives within the Community Work Programme (CWP) and extend the scope of this work to include the Ilifa Labantwana Early Childhood Development (ECD) programme. The funding has now been approved and the project successfully and officially commenced on 1st April 2014.

To summarise, top priority will be the rolling out of ECD services via Ilifa Labantwana in the North West and KwaZulu-Natal (KZN). A second priority project is the development of a district library system including training and support of reading champions at Uthungulu District, KZN, in partnership with the Programme for Improving Learning Outcomes (PILO) and the KZN Department of Education.



Thirdly, Lima will continue to support DGMT funded projects already working with CWP, including the Family Literacy Project, LETCEE and Siyabhabha Trust projects in KZN as well as Nal'ibali reading clubs in KZN and Free State. A fourth aspect of the project is the continuation of Lima support for the CWP Grade R Diploma pilot in Free State, KwaZulu-Natal and North West – a partnership between the Department of Cooperative Governance and the North West University.

Lima is honoured to be playing a part in supporting key national education and social development partnerships and initiatives, particularly those aimed at directly benefitting the most marginalised sectors of our society; in this case, the unemployed, vulnerable mothers, babies and young children.

## MEET THE NEW LEARNING SUPPORT UNIT TEAM



**LEFT PICTURE:** (From top left) Nondyebo Tyali, Zamani Cele, Thelma Trench, Tim Houghton, Ayanda Mvovo.  
(From bottom left) Shamiso Chideme, Nqobile Nyathikazi, Nontokozo Kunene.  
**RIGHT PICTURE:** Lerato Tshabalala (left) and Liz Brouckaert (right).

The new Lima Learning Support Unit (LSU) pulls together the significant skills and experience of a dedicated team of education and development practitioners.

Tim Houghton continues to manage the team and take care of partnerships and stakeholder liaison. Thelma Trench is delighted to be securely returned to the coalface where she will support the LSU facilitators and CWP site staff with community consultations and to ensure that the project activities are reflected in site business plans.

Nondyebo Tyali too is now formally employed at Lima as a training coordinator and much of her time will be spent passionately pursuing professional development and career pathways for CWP participants involved in this project.

Nqobile Nyathikazi, previously a regional KZN CWP coordinator moves to Empangeni to assist our learning support facilitator in Uthungulu, Zamani Cele.

The rest of the learning support team who will be providing technical and facilitation support to CWP on the ground, consists of bright young UKZN graduates Ayanda Mvovo and Nontokozo Kunene in KZN and our experienced social and education facilitator, Lerato Tshabalala who will be based in Mahikeng. Shamiso Chideme, also joins the team as a volunteer research assistant from UKZN. We are very pleased to include a new face on the team, Liz Brouckaert, an ECD specialist who will also manage the monitoring, reporting and evaluation component of the project.

### THIS PROGRAMME IS A PROUD PARTNERSHIP BETWEEN:



# FARMER SUPPORT PROGRAMME

## BROILER PRODUCTION ON THE RISE FOR MATATIELE



Within the Eastern Cape, there are five sites where the [Abalimi Phambili Programme](#) (Farmers Support Programme) is being implemented. Matatiele is the Northernmost site in the Eastern Cape and has farmers registered over a very wide geographical range. The farmers in Matatiele are supported by Gibson Mbunjana, a Senior Facilitator and long-time employee at Lima.

At present Matatiele has 620 farmers registered on the Farmers Support Programme. These farmers are involved in numerous farming activities ranging from broiler production to livestock, from cabbages to turnip (and any crop in-between). 415 of these farmers earn above the “minimum wage equivalent” of R15 000 a year - which is an indication of the success of this programme in improving the livelihood of the participants. Matatiele is the highest potato producing site in the Eastern Cape. Year-on-year the farmers registered with us order approximately 900 bags of seed potatoes (about a quarter of the Eastern Cape’s potato production). This translates to a minimum of 11700 bags of table potatoes (117 tons) produced on this site alone.

Currently, the most productive and rapidly growing farming enterprise in Matatiele is that of broiler production. Of the 620 farmers registered over 240 of them are broiler producers. These farmers are some of the most, financially, successful farmers that Lima works with in Matatiele. The Eastern Cape Rural Development Agency have been working closely with Gibson, to identify projects in need. They recently delivered materials for, the construction of a broiler house for a poultry project in Matatiele.



**ABOVE LEFT:** The Phooko Poultry Project is one of the most successful and financially stable poultry projects in Matatiele.  
**ABOVE RIGHT:** With the helpful mentorship of Gibson Mbunjana, Senior Facilitator at Lima, the Phooko Poultry Project will only keep growing in strength.

## SPOTLIGHT ON THE GOD'S ENLARGEMENT CO-OPERATIVE

The God's Enlargement Co-operative, which is chaired by Mrs Tshababala (picture on right) are recipients with the Small Farmers Support Programme, Abalimi Phambili, in the Eastern Cape. Previously this co-operative focused on vegetable farming but due to "social issues" in the community they no longer had access to the land they had been using since 2012.

In January 2014 they received a small revolving credit loan (which is a resource available to farmers registered on this programme) for the purchase of 300 day old chickens, vaccinations and feed to see these chicks to maturity. They were very excited to have received this loan as they knew that this project will be the end to their poverty.



Since receiving this loan the cooperative has made a success of their business, even though it is only a few months old. They have great plans for their business and are certainly going to be successful if they continue with the passion they are showing.

Mrs Bawinile Tshabalala and the God's Enlargement Co-operative project in Umzimkhulu were selected to participate in a documentary series by an international organization, the [African Progress Panel](#). The focus of this series is to demonstrate the importance of access to credit is to the development of agriculture in rural Africa. Documentaries will be filmed in South Africa, Kenya and Ghana. This co-operative was filmed for 3 days in order to capture the daily activities of running a successful broiler business. On the last day of filming the co-operative members and Alistair (the director and cameraman) took the chickens to a pension pay point in a nearby village to sell their stock. It was a very successful trip for them as they sold all the chickens at that market.

Mrs Bawinile Tshabalala is a very wise woman, with a lot of compassion for her community. She believes that helping people develop their own business is the best way to alleviate poverty in rural communities. The best way to support and develop communities like hers is to develop the people - through training and support like she has been receiving from Lima through our farmers support programme. She does not like to see people being given money all the time because the people become lazy and do not learn to work for their money – which is the only way they will survive in the future.



**THIS PROGRAMME IS  
PROUDLY SPONSORED BY:**



# LIMA PARTNERSHIP FACILITY



The Lima Partnership Facility (LPF) structures commercial deals between land owning communities and capital rich investors. The LPF overcomes the underinvestment that characterizes communal areas and land reform projects by structuring benefit-maximizing partnerships between the communities and the private sector. In too many instances, communities fail to achieve either social or economic gains from their land assets as a result of insufficient capital, skills and networks.

This characteristic can easily be addressed by partnering with a strong, experienced and successful private investor for an agreed period of time.

The LPF recognizes the fact that skills transfer and capital growth are both long term processes that depend on a sound commercial business, an appropriate set of institutional arrangements and a pragmatic and systematic approach to empowering the community without undermining the private partners' profit objective.

The LPF is a virtual platform that was created and hosted by Lima and provides a platform for an established team of associates to build on their existing brains trust that was developed over the past 15 years of deal structuring, investor mobilization and community facilitation.

Throughout the post 1994 era of redistributive policies, the government, NGOs and development practitioners have grappled with approaches to maximizing the benefits from land reform by implementing commercial models on community owned land.

Though myriad ideological and philosophical views may exist on the objectives of development and land reform, certain normative socio-economic objectives are generally accepted including: jobs and wages, profit shares and dividends as well as empowerment and skills transfer.

In a similar vein, the complexities to achieve these objectives are extensive.

In their simplest form however, these few obstacles can generally be explained in terms of:

- 1) insufficient money to develop, operate and maintain commercial business.
- 2) too little experience to compete with other businesses in the market.
- 3) no track record with financial institutions or markets to obtain support.
- 4) differences of opinion amongst community members.



**ABOVE:** LPF is managed by Emile De Kock (second from left) and transaction advice is provided from Geoff de Beer (far right).

The land reform landscape is awash with collapsed projects, research papers combing for insights or new models and interest groups pushing for reforms of one kind or another. The associates who make up the LPF transaction advisory team have however developed a robust set of principles and approaches to deal structuring over the past 15 years and are able to identify and conclude winning opportunities based on an intuitively obvious and proven set of premises:

1. Land reform provides communities with ownership of assets which can be put to beneficial commercial use.
2. Commercial success can and should translate into social and economic benefits.
3. Social and economic benefits are the product of a strong private investor more than of ideology and process.
4. Securing a strong private investor is dependent on the quality of the land asset more than on good intentions.

The CPP model (Community Private Partnership) and the CPPP model (Community Public Private Partnership) is an investment driven vehicle used by LPF for rural development and local economic development. Direct investment is inherent in this model and thus a range of local, sectoral and national benefits flow from the implementation of these partnership based contractual arrangements.

The facility has over the past few three years implemented project assessments, studies, organization development processes and deal structuring contracts for clients such as TSB, Citrus Growers Association, AgriSETA, Vumelana Advisory Fund, GIZ's MRDP and Moletete CPA.

The LPF exists to transform underperforming commercial assets into viable, long-term generators of financial and human capital and has continued to do so across Limpopo, Mpumalanga and the Eastern Cape. For more information about this transaction advisory facility please feel free to contact Mr Emile de Kock (LPF Manager) at [emile@lima.org.za](mailto:emile@lima.org.za)



**ABOVE:** Emile de Kock (far left) and members of the Eastern Cape Parks and Tourism Agency assist the Mkambathi Land Trust to formulate an investor Mobilisation Process at Mkhambathi Nature Reserve.

## LPF CONSISTS OF THE FOLLOWING PARTNERSHIP ORGANISATIONS:



## ANNUAL NETWORKING FUNCTION AT ROYAL SHOW

[Friends of UKZN agriculture](#) held its annual Networking Function at the Royal Show on Friday the 23rd of May. The function, which coincided with the first day of the Royal Agricultural Show, was attended by around 90 guests who are affiliated with Friends of UKZN Agriculture. Guests at the event represented a variety of sectors, from farming to agricultural banking to dairy production.

The event afforded the University staff, UKZN Alumni and agribusiness representatives the chance to network and reconnect over shared interests and activities. UKZN acknowledges that it has a primary role to play in agricultural skills provision for the continent, and how agriculture is a critical component to food security and poverty alleviation.

The keynote guest speaker at the event was Mr Justin Chadwick, CEO of the Citrus Growers' Association of South Africa. Chadwick is an Alumnus of the University, having graduated from the then University of Natal with a Bachelor of Science in Agricultural Economics in the 1980's. His commitment to his alma mater and his wish to see it succeed was reflected in his speech, which focused on encouraging staff at UKZN to pursue industry partnerships for research as well as encouraging fellow Alumni to remain dedicated to upholding and promoting the University in a variety of ways.

For more pictures from the networking event please [click here](#)



**ABOVE: Hosting the Friends of UKZN Agriculture networking function were (from left) Mr Justin Chadwick (CEO of Citrus Growers' Association of Southern Africa), Dr Stuart Ferrer (Director of Agricultural Policy Research Unit, UKZN), Mrs Christine Cuénod (Networking Facilitator: Friends of UKZN Agriculture), Mr Duncan Stewart (MD Lima), Mr Warren Floyd (Agric Economist: Standard Bank) and Prof Gerald Ortmann (Agric Economics UKZN).**

## 26TH F.R. TOMLINSON COMMEMORATIVE LECTURE



**ABOVE: (From left)** Prof Gerald Ortmann (UKZN), Mr Duncan Stewart (Lima), Mr Cyril Xaba (MEC for Agriculture), Prof Mike Lyne (Lincoln University), Dr Litha Magingxa (AEASA/ARC) and Dr Stuart Ferrer (APRU)

On the 5th of June 2014, Prof Mike Lyne, UKZN Alumnus and Honorary Professor at UKZN, delivered the 26th FR Tomlinson Commemorative Lecture in Pietermaritzburg. The Lecture is hosted by the [Agricultural Economics Association of South Africa \(AEASA\)](#) every few years since 1986.

This prestigious event recognises a lecturer for his or her contributions to agricultural economics in South Africa and the lecturer receives a FR Tomlinson Commemorative Medal after presenting the address. This is only the fourth time that this Lecture has been held in KwaZulu-Natal and it was by far, one of the best attended FR Tomlinson Commemorative Lectures. The event was attended by the new MEC for Agriculture, Mr Cyril Xaba, who gave a few words in response to Prof Lyne's speech.

Prof Lyne studied at the University of Natal (now UKZN) where he completed BScAgric (1979), MScAgric (1982) and PhD (1990) degrees majoring in Agricultural Economics. He joined the Department of Agricultural Economics as a lecturer in 1982, and was promoted to full professor in 1998. Prof Lyne was also a founding director of Lima and maintains a close working relationship.

In 2007 he was appointed Associate Professor of International Rural Development at Lincoln University in New Zealand, and Honorary Professor of Agricultural Economics at the University of KwaZulu-Natal (UKZN). At Lincoln, he chairs the Faculty Research Committee, serves on the Faculty Management Team and represents the University on New Zealand's Development Studies Network. To view more pictures from the event please [click here](#)

# SPAR LADIES RACE 2014

## GIJIMA LIMA LADIES! THE TEAM COMPLETES THEIR 4th SPAR LADIES RACE



Our Lima ladies braved the cold to join in on the fun at the Spar Ladies Race, held early in the morning at the Oval Stadium in Pietermaritzburg, on the 22nd June 2014.

“Once again there was a great spirit amongst the participants at this year’s race,” said Rob Philipson, Managing Director of Spar KZN. “Despite the bitter cold, the mood was festive and fun-filled, clearly dispelling all myths about this being the Sleepy Hollow.” A sum of R10200 was raised from a percentage of the entry fees and was donated to the Childhood Cancer Foundation of South Africa (CHOC).

From the Lima race team, Fundiswa Molefe (Umzimkhulu Facilitator) finished first for the 5km race, and Precious Buthelezi (Umzimvubu Facilitator) completed first for the 10km. As always, an excellent morning for bonding as a work family, as well as exercising those muscles. Thank-you to all the ladies who participated and to our Managing Director, Duncan Stewart, for supporting and cheering the team on over the last four years. Let the countdown begin towards next year’s race, where we hope to see new faces join this tradition. To view more pictures from the race please [click here](#)



